

**Advertising Agreement** (Please Print)

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Billing Address (if different):**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Advertising Month(s):** March (DUE: FEB 10)  June (DUE: MAY 12)  Sept. (DUE: AUG 11)  Dec. (DUE: NOV 10)**The Report Advertisement(s):****Premium (4-color)**  Full Page  1/2 Page  vertical  horizontal  1/4 Page  1/8 Page*Call for position availability***Standard**  Full Page  1/2 Page  vertical  horizontal  1/4 Page  1/8 Page*B&W w/optional one color* Same ad for each publication  Submitting new ad for each publication**Please fax this form to Laura Barten at Forward Janesville 608-757-3170 or email [laurab@forwardjanesville.com](mailto:laurab@forwardjanesville.com).**

Company Representative: \_\_\_\_\_

**Ad Rates and Frequency:**

	4 times/ year	2 times/ year	1 time/ year
<b>Premium (4-color)</b>			
Inside Front Cover, Inside Back Cover & Back Cover: 8-1/2"w x 11"h*	\$905	\$935	\$965
Full Page: 8-1/2"w x 11"h*	\$780	\$815	\$840
Half Page (horizontal): 7-1/2"w x 4-7/8"h	\$525	\$540	\$560
Half Page (vertical): 3-1/2"w x 10"h	\$525	\$540	\$560
Quarter Page: 3-1/2"w x 4-7/8"h	\$350	\$398	\$415
Eighth Page: 3-1/2"w x 2-3/8"h	\$270	\$300	\$320
<b>Standard (B&amp;W w/optional one additional color)</b>			
Full Page: 8-1/2"w x 11"h*	\$600	\$635	\$660
Half Page (horizontal): 7-1/2"w x 4-7/8"h	\$375	\$390	\$405
Half Page (vertical): 3-1/2"w x 10"h	\$375	\$390	\$405
Quarter Page: 3-1/2"w x 4-7/8"h	\$215	\$225	\$235
Eighth Page: 3-1/2"w x 2-3/8"h	\$130	\$135	\$140

Finished size: 8-1/2"w x 11"h • \*For full page ads that bleed - include 1/8" beyond above dimensions

**Requirements:**

Ads may be submitted on CD, DVD, or Flash Drive as well as via email. Hard copy must be supplied with new ads. The software programs accepted are: Quark Xpress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Publisher and Print Ready PDFs. Graphic and photo images should be a minimum of 300 dots per inch (DPI). TIFF and EPS are acceptable file formats. All full color files should be CMYK. All font and support files must be supplied.